



COMMUNITY ACTION KENTUCKY
2025 ANNUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES

JUNE 10-12, 2025

EMBASSY SUITES COLDSTREAM, LEXINGTON, KY

2025 CONFERENCE

Be a Catalyst for Change

Our annual gathering of over 400 Kentucky Community Action Agency staff includes diverse roles from executive leadership to case managers and outreach staff. This event offers a significant opportunity for sponsors and exhibitors. Attendees administer a range of programs, such as aging, case management, emergency support, Head Start, housing, transportation, and weatherization. This makes our conference an ideal stage to gain visibility, share expertise, and collaborate on solutions that drive change.

Why Sponsor or Exhibit?

By sponsoring or exhibiting at CAK's annual conference, you can extend your reach to potential clients and contribute to the transformative change we aim to bring about in our communities. Your support can make a significant impact in the lives of those we serve. With our sponsorship opportunities, your organization can directly connect with hundreds of Community Action staff who are instrumental in delivering valuable programs and services to hundreds of thousands of Kentuckians annually.

At the CAK Annual Conference, you can:

- Enhance your visibility and recognition among an audience of agency staff and partners from across Kentucky.
- Showcase your products or services and build meaningful partnerships.
- Participate in evening activities designed for networking.
- Exchange best practices and experiences.
- Engage in valuable one-on-one discussions with conference participants to create meaningful connections.

Your role as a sponsor or exhibitor is crucial to the success of our conference and enriches the overall experience for attendees. At Community Action, we know that partnerships are vital to our success.

To register as a sponsor or exhibitor, please fill out our [online sponsorship registration](#). For any inquiries regarding sponsorships, payment, or registration, feel free to reach out to katlyn@capky.org. Custom sponsorship packages to meet your specific needs are also available.

Community Action Kentucky (CAK) is the statewide association representing the 23 Community Action Agencies (CAAs) that serve all 120 counties across Kentucky. With your support, we can continue our commitment to transforming lives and making a significant impact in our communities.

SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$10,000 (Two Available)

- Exclusive access to the Welcome Reception on Tuesday night or Wednesday Evening Reception
- Two complimentary conference registrations
- Vendor Booth Included with Premium booth placement
- Logo placement on Event Page and Promotion via social media.

Leadership Sponsor - \$7,500 (One Available)

- Opportunity for 30-Minute Remarks to attendees during Wednesday's Lunch.
- Two complimentary conference registrations
- Vendor Booth Included with Premium booth placement
- Logo placement on Event Page and Promotion via social media.

Platinum Sponsor - \$6,000 (Two Available)

- Reserved Seating & Opportunity for 10-Minute Remarks at Wednesday or Thursday's Opening Session
- Two complimentary conference registrations
- Vendor Booth Included with Premium booth placement
- Logo placement on Event Page and Promotion via social media.

Champion Sponsor - \$4,500 (Limited Availability)

- Four reserved VIP seats at Thursday's Awards Luncheon
- Opportunity to present remarks for up to 3 minutes at the Awards Luncheon with all conference attendees.
- One complimentary conference registration
- Vendor Booth Included
- Logo placement on Event Page and Promotion via social media.

Ambassador Sponsor - \$3,000

- Opportunity to present to specific track attendees for up to 5 minutes prior to a to be determined session. Attendees will receive in-app notification prior to presentation.
- Vendor Booth Included
- Logo placement on Event Page and Promotion via social media.

Partner Sponsor - \$1,500

- Logo displayed on coffee break signage.
- Vendor Booth Included.
- Logo placement on Event Page and Promotion via social media.

Associate Sponsor - \$750

- Logo placement on printed At-A-Glance
- Logo placement on Event Page and Promotion via social media.

VENDOR BOOTH - \$350

Exhibitors can showcase their products or services in our centrally located Vendor Area, adjacent to the main session ballroom. This prime location places exhibitors at the heart of conference activity

Non-profit organizations may be eligible for special pricing. Please contact katlyn@capky.org for details before registering.

- An exhibit table and chairs
- Meals for two representatives
- Promotion during the general session to encourage attendee visits

Vendors are responsible for any extra costs related to optional audio, visual, or other services for their exhibits. However, electrical service is included at no extra charge.

WE ARE COMMUNITY

ACTION KENTUCKY.

Community Action agencies across Kentucky serve as a lifeline to hundreds of thousands of people each and every year, working to empower individuals and families across the Commonwealth as they seek to build a better life.

For more than half of a century, our 23-member agencies have advocated on behalf of the disadvantaged, fought to end poverty and celebrated the accomplishments of the people we serve.

Through strategic partnerships and the steadfast work of thousands of volunteers and dedicated Community Action team members, we are able to offer a variety of life-enhancing programs and services to those in need.

Whether it's improving one's job skills, creating a sound financial plan, pursuing an educational goal, enjoying a hot, nutritious meal, making energy-saving home improvements, securing transportation, or removing

any other barrier that allows our citizens to improve their economic standing, we are there.

But that's just the tip of the iceberg. With outreach offices in every Kentucky county and decisions made at the local level, Community Action Kentucky members offer a plethora of customized programs and services tailored to meet the individual needs of each of the communities it serves.

We know that by providing a hand up to our fellow Kentuckians, we are not only strengthening families and building better communities, we are investing in Kentucky's future. We invite you to reach out to your local Community Action agency and explore the many ways we can help. Visit us at www.CAPKY.org.

#MakingItPossible