

REZONE COACHING PRESENTS

Strategic Leadership For Non-Profit Executives

LET'S GET ACQUAINTED!



Who are you?

- # Years as an Executive Director
- Staff size (full-time, part-time, interns)
- What do you hope to get out of today?

... Brian Houp, PCC

Certified Executive Coach



- Founder/CEO, ReZone Coaching
 - 1:1 Executive Leadership
 - Leadership Cohort Development Programs
- Before Full-Time Coaching
 - 18 Years Cable TV Advertising
 - 7 Mergers/Acquisitions
- Proud husband, father, uncle & grandfather
 - My boys: 29, 26, 20, 14
 - My grandboys: 8, 3, 4 months



Shift Your Perspective
Increase Your Self-awareness
One Take Away Action

1. Be Fully Present
2. Actively Participate
3. Be Open Minded
4. Focus on Possibilities





2020



Very bad, would not recommend.



NEVER – RARELY – SOMETIMES – OFTEN – ALWAYS

1

2

3

4

5

Leg 1

Leading Self



1. I consistently manage my priorities and time well.
2. I seek constructive criticism and feedback in all directions around me.
3. I take good care of my physical, mental and spiritual well being.
4. I have clarity and confidence in myself in the role as the executive in my organization.
5. I set the kind of leadership example that I believe others in my organization should emulate.

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1

2

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1. I actively listen to others' ideas, concerns and interests.
2. I consistently work with each of my direct reports to expand their skills & capabilities.
3. I am keenly aware of (and responsive to) the challenges of others.
4. I connect deeply with others in my organization in ways that reach beyond our day-to-day work.
5. I have clear communication from me to all aspects of the org (staff, volunteers, our customers).

Leg 2

Considerations of Others



Leg 3

Mentality & Approach



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1

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5

1. My organization's mission is the primary driver of my daily actions.
2. I consistently give attention to the LONG-TERM needs of my organization.
3. I seek and embrace new ways of doing things.
4. My thoughts are focused on possibilities more than problems.
5. I lead proactively with intention and rarely act from a position of reactivity.

Where is your stool most vulnerable?

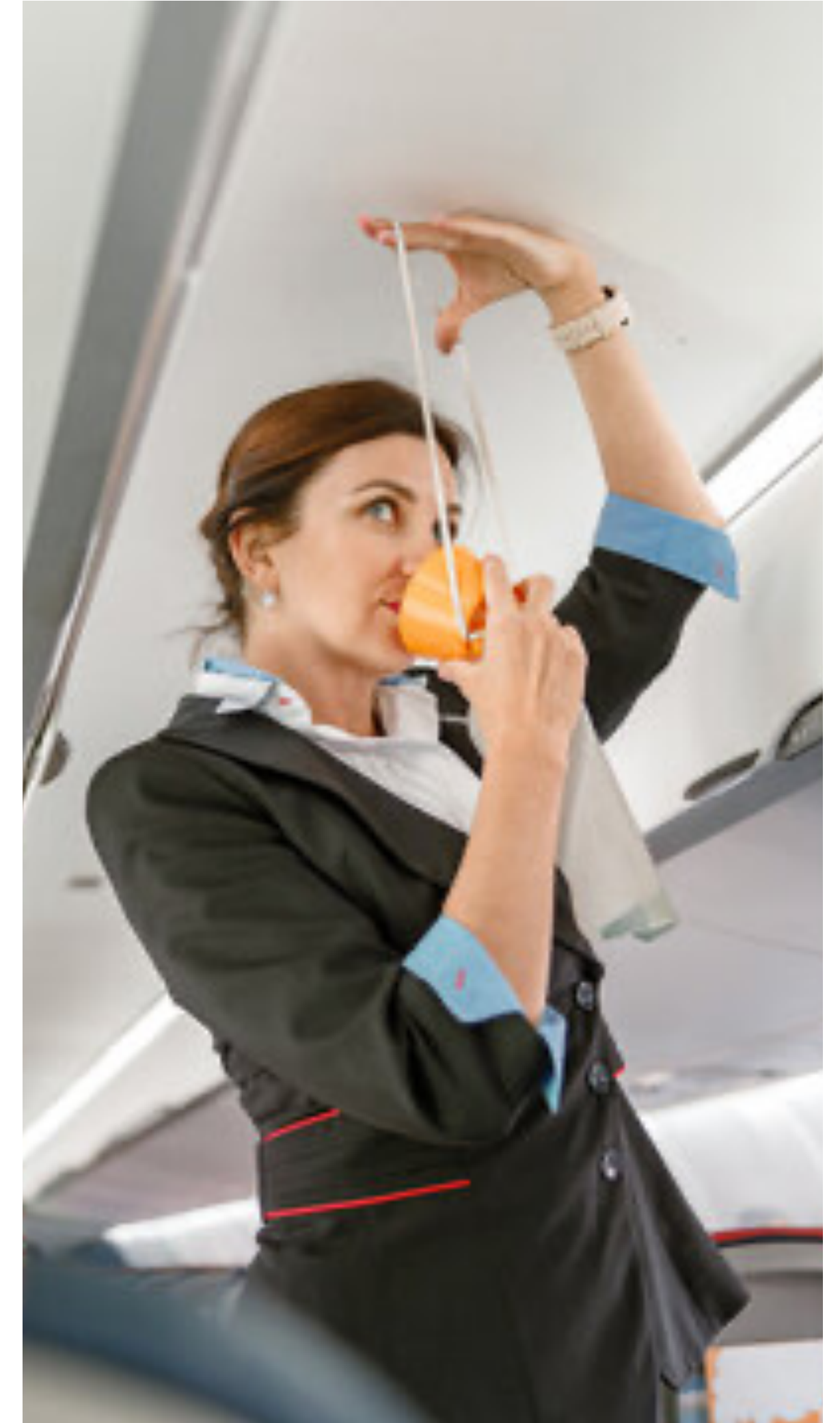
1. Leading Self
2. Consideration of Others
3. Mentality & Approach





Leg 1 - Leading Self

What is the impact of missing the mark here?





Leg 2 - Consideration of Others



How is this impacting
your org's ability to
fulfill the mission?



Leg 3 - Mentality & Approach

What is the
cost of missing
the mark here?



Which of your
SELF-IMPOSED BARRIERS
are the biggest
issue for you?

Reflection



Share 1 key
idea, insight or
action
you have
today.

Let's continue this conversation...



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