



**Community Action Kentucky 2020 Annual Conference  
Call for Presenters  
June 17-18, 2019 / The Brown Hotel, Louisville, KY**

Community Action Kentucky invites you to submit a proposal to present at our Annual Conference to be held June 17-18, 2020 in Louisville, Kentucky. The conference focuses on trends affecting Kentucky, program and community development, and policy.

**Audience:** Conference attendees are predominantly employees of Community Action Agencies in Kentucky. Attendees will range from outreach staff, management, to executive level staff. Specific tracks for Head Start, Transportation, and IT.

**Session Topics:** We are looking for session proposals to cover a variety of topics including, but not limited to:

- **Client Services:** Case Management; Social Determinates of Health; Workforce Development; Social Enterprise; Aging; Youth Programs; Affordable Housing; Marketing and Story Telling;
- **CSBG:** Organizational Standards; ROMA; Community Level Initiatives
- **Head Start:** Risk Management; Classroom Management; ChildPlus; Family Development; Policy Updates
- **Information Technology:** Cyber Security; Data Protection/Security; Data Tools (Excel); IT Audits; Disaster Recovery
- **Leadership:** Board Governance; Evidence based decision making; Leadership Development; Strategic Planning
- **Organizational Management:** Finance and accounting; Human Resources; Legal aspects; Contractual Obligations
- **Program Management:** Fund Development; Grant writing and management; Customer Service; Partnership Development
- **Transportation:** Policy Administration; Driver Training Techniques; Building a Transportation Program; Risk Management

**Format:** The conference is held over two days, with two key-note speaker, and multiple tracks of sessions typically 90 minutes each. Tracks of other lengths can be accommodated.

To be considered please submit the following information for each session:

- Provide the following for each presenter:
  - Full name, email address and telephone number
  - Job title
  - Organization's name, address and telephone number
  - If there are multiple presenters identify the lead contact person
  - Presenter Bio
- Session:
  - Session Title
  - Learning Objectives or Goals
  - Length of session
  - Intended Audience
  - Session format (Lecture, Panel, Workshop, etc.)
  - Describe Audio/Video Needs Projector/Screen, Microphone, internet, flip chart etc.
  - Session Description (Paragraph)
  - Date/Time preference (we will try to accommodate date and time preferences if possible): Wednesday Morning, Wednesday Afternoon, Thursday Morning, or Thursday Afternoon
- Expense Information:
  - List any speaker fees, expense reimbursements, etc.

**Submit response and questions to [katlyn@capky.org](mailto:katlyn@capky.org). Deadline to submit proposals is April 3, 2020.**



## **Community Action Kentucky 2020 Annual Conference Sponsorship Opportunities**

**June 17-18, 2019 / The Brown Hotel, Louisville, KY**

### **About the Conference**

Each year, hundreds of Community Action Agency team members, volunteers, program partners and key supporters from across Kentucky convene for Community Action Kentucky's Annual Conference. This year's conference highlights Community Action's ability to empower individuals and families to better themselves through program and community development. Community Action Kentucky's Annual Conference seeks to inform, engage and inspire those that implement and deliver life-changing programs and services that impact the lives of hundreds of thousands of Kentuckians every year.

### **About Community Action Kentucky**

Community Action Kentucky (CAK) is the statewide association representing and supporting the 23 Community Action Agencies working on the local level across the Commonwealth. Together, CAK and its partner agencies serve as a lifeline to hundreds of thousands of people each and every year, working to empower individuals and families across the Commonwealth as they seek to build a better life.

With a presence in all 120 Kentucky counties, Community Action Agencies provide life-changing resources and programs to support a wide array of service areas, including early childhood education, healthcare, workforce development, food security, transportation, home energy, family advocacy, senior support, emergency services, housing assistance, youth enrichment and more.

For more than half of a century, CAK and its partners have advocated on behalf of low-income individuals, worked to strengthen families and celebrated the accomplishments of the people it serves. Through its efforts, CAK is not only changing lives and building better communities, it is investing in Kentucky's future. For more information about Community Action Kentucky, visit [www.CAPKY.org](http://www.CAPKY.org).

### **Why Sponsor**

Through our targeted sponsorship offerings, your organization will be able to directly reach hundreds of Community Action team members who are responsible for delivering high-value programs and services to hundreds of thousands of clients each and every year. Partnerships are key to our success and through your sponsorship, you are helping to raise awareness about important issues, improve communications between Community Action and the people it serves, as well as add value to the entire Community Action network. We encourage you to be part of our efforts and help *Make It Possible* to change the lives of those in need.

# Sponsorship Levels

## Community Action Platinum - \$10,000

One Opportunities

### Training Provider

As the exclusive sponsor of CAK's all-day training session on Tuesday, June 16, your company will help ensure Community Action agencies and employees from across the state have the resources and knowledge they need to improve program efficiencies and improve delivery of client services. Lunch will be provided to all attendees.

### Benefits:

- Premium reserved seating at sponsored event
- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference
- Logo on event-specific signage recognizing company as the exclusive sponsor
- Podium recognition as a Community Action Platinum Sponsor during General Session remarks
- Opportunity to provide guests with a promotional item or handout during sponsored event (sponsor to provide)
- Opportunity to include promotional item in registration bags (sponsor to provide)
- Premium booth placement in vendor area (includes one, six-foot table and two chairs)
- First right of refusal to sponsor in 2020

## Community Action Champion - \$5,000

Four Opportunities

### Speaker Sponsor (2)

Attendees won't want to miss the opening sessions occurring during the conference. As an opening sponsor, your organization will have the option of including promotional literature on the chairs at your sponsored session as well as have the opportunity to introduce the speaker.

### Wednesday Reception

Conference attendees will be invited to a reception following Day 1 conference sessions. Held on the rooftop pavilion of the hotel, guests will get to experience a fun filled networking event. As the exclusive sponsor of this event, your organization will be able to network with attendees at the event and provide a promotional item or handout to each participant.

### Thursday Lunch

With a full house expected, this exclusive sponsorship will be a prime networking opportunity. Attendees, vendors and sponsors will be treated to a buffet-style lunch that is sure to keep everyone energized for the afternoon sessions.

### Benefits:

- Premium reserved seating for 4 at sponsored event
- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference
- Logo on event-specific signage recognizing company as the exclusive sponsor
- Podium recognition as a Community Action Champion Sponsor during General Session remarks

- Opportunity to provide guests with a promotional item or handout during sponsored event (sponsor to provide)
- Opportunity to include promotional item in registration bags (sponsor to provide)
- Premium booth placement in vendor area (includes one, six-foot table and two chairs)
- First right of refusal to sponsor in 2020

## **Community Action Ambassador - \$2,000**

Nine Opportunities

### **Breakout Sessions (9 Available)**

Attendees won't want to miss the informative breakout sessions occurring during the conference. As a Breakout sponsor, your organization will have the option of including promotional literature on the chairs at your sponsored breakout sessions as well as have the opportunity to introduce all breakout session speakers in selected track.

### **Benefits:**

- Reserved seating during General Session presentations
- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference
- Logo on event-specific signage
- Podium recognition as the Community Action Ambassador Sponsor during General Session Remarks
- Option to purchase booth in vendor area at 50 percent discount
- First right of refusal to sponsor in 2020

## **Community Action Partner - \$1,000**

Three Opportunities

### **Wednesday Breakfast Break**

Help welcome guest to day one of the conference with a morning break. Attendees, vendors and sponsors will be treated to pastries and coffee that is sure to keep everyone energized for the opening session.

### **Bats Baseball Game**

Conference attendees will be invited to an optional Bats Game following the pre-conference session. Guests will get to experience part of local culture by attending the game for Louisville's own Bats baseball team. The exclusive sponsor will be able to welcome attendees at the event and provide a promotional item or handout to each participant.

### **Churchill Downs Twilight Thursday**

Conference attendees will be invited to an optional event at Churchill Downs following Day 2 conference sessions. Guests will get to watch horseracing and play lawn games at one of Kentucky's historic sights. The exclusive sponsor will be able to welcome attendees at the event and provide a promotional item or handout to each participant.

### **Benefits:**

- Opportunity to attend event (Bats/Churchill) or reserved seating at Wednesday's Opening Session
- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference

- Podium recognition as the Community Action Partner Sponsor during General Session Remarks
- Opportunity to include promotional item in registration bags (sponsor to provide)
- First right of refusal to sponsor in 2020

## **Community Action Associate - \$500**

One Opportunity

### **Charging Lounge**

Help guests stay charged throughout the conference with a Charging Lounge. Each time an attendee uses a charging station, they will be reminded of you!

### **Benefits:**

- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference
- Podium recognition as the Community Action Partner Sponsor during General Session Remarks
- First right of refusal to sponsor in 2020

## **Community Action Supporter - \$250**

Limited Number Available

### **Benefits:**

- Logo on printed and electronic conference materials
- Logo on sponsorship signage displayed during the conference
- Podium recognition as a Community Action Supporter during General Session Remarks
- First right of refusal to sponsor in 2020

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## **Exhibit Hall Vendor - \$250**

Limited Number Available

Exhibit Hall participants will have the opportunity to showcase their company's products or services in our designated Exhibit Hall space. Located right beside the main session ballroom, exhibitors will be in the heart of conference activity. Take advantage of the chance to reach targeted clients or customers.

\*\*CAK will provide an 8'x10' space with one six-foot table and two chairs. Vendors will be responsible for any additional costs associated with optional audio, visual or other services selected for their exhibits. Electrical service can be provided at no additional charge.

**To reserve your custom sponsorship package, contact us today by calling Katlyn Miller, Opportunity Lead at 502-230-9060 or by email at [katlyn@capky.org](mailto:katlyn@capky.org).**